MARCIE IN MOMMYLAND

TRAVEL WRITER + INFLUENCER

ABOUT MARCIE IN MOMMYLAND

Marcie is a Seattle-based travel writer who explores with her husband Darren as they experience the world with their kids, Owen and Hugo.

Whether they are globetrotting around Europe or discovering kid-friendly adventures closer to home, every experience is valuable, educational, and helps shape the people her kids are becoming.

Marcie in Mommyland helps parents maximize vacation days to create incredible memories with their families.

MARCIE@MARCIEINMOMMYLAND.COM

SERVICES

Marcie in Mommyland offers a wide variety of services from influencer media, content creation, and custom packages.

SOCIAL MEDIA

- Blog Post Packages
- Instagram Posts + Stories
- Facebook Posts + Stories
- Pinterest Promotion
- Instagram Reels

CONTENT CREATION

- Travel Writing on Marcie in Mommyland
- Guest Posting on Client Site

AUDIENCE

- Family travelers with babies, toddlers, and kids
- Females ages 25-44
- USA, Canada

MARCIE IN MOMMYLAND

BRAND PARTNERSHIPS

Disneyland

Semiahmoo Resort

Waikiki Courtyard Marriott

Travel Tacoma + Pierce County

LEGOLAND California

Visit Buena Park

Real New York Tours

Disneyland Paris

Argosy Cruises

Honolulu Cookie Company

Visit Kent WA

Seattle Aquarium

Sun Mountain Lodge

Inn at Cape Kiwanda

Kauai Backcountry Outfitters

TESTIMONIAL

"Content creators are asked to walk a fine line between the interests of the brands they work with and the interests of their audience. Marcie uses her canyon-deep knowledge of her audience to navigate that path and work with brands to find the natural, authentic stories that get her audience howling (figuratively – with likes and comments).

In both her process (engaged communication, regular updates, incredible follow-up) and her product (outstanding, visual and shareable blog and social media posts), she's a true professional. Marcie is exactly the type of creator we marketers hope we'll be getting every time we embark on a new partnership."

Matt Wakefield, TRAVEL TACOMA + PIERCE COUNTY

STATS

Pinterest Views - 1m+

Website Views - 200k+

Instagram Reach - 10k+

SOCIAL MEDIA

2k+ 2k+ 10k+