
Marcie Cheung

FAMILY TRAVEL BLOGGER

LET'S STAY IN TOUCH

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WEBSITE TRAFFIC

pageviews: 26,000+/month

users: 8,300+/month

sessions: 9,500+/month

subscribers: 800+

domain authority: 36

SOCIAL INFLUENCE

facebook: 1,500+

instagram: 3,900+

twitter: 1,900+

pinterest: 260K+ monthly viewers

NOTABLE DEMOGRAPHICS

- 75% of my audience is from U.S.A. (8% from Seattle)
- 7% of my audience is from Canada
- 85% are women
- 52% are ages 25-34
- 34% are 35-44

MEET MARCIE

Hi! I'm a Seattle-based family travel blogger. My husband and I love traveling with our two young boys. Our favorite places so far include Paris, Hawaii, Italy, British Columbia, Disneyland, and Seattle!

ABOUT THE BLOG

Launched in 2016, Marcie in Mommyland gives families tips, tricks, and detailed itineraries to make the most of family vacations.

THE READERS

My readers are primarily Seattle-area parents who like to travel with (and without) their children. They are interested in local getaways, exploring the United States, and international family vacations.

TRAVEL COLLABORATIONS

Tourism Vancouver, Tourism Victoria, Semiahmoo Resort & Spa, Cannery Pier Hotel & Spa, W Bellevue, Waikiki Courtyard Marriott, Astoria and Warrenton Area Chamber of Commerce

ATTRACTIONS: Polynesian Cultural Center, TukTuk by Paris, Disneyland Paris, Space Needle, Seattle Aquarium, Waterways Cruises, Toa Luau, Luau Kalamaku, Kilohana Plantation Railway, Pacific Science Center, Woodland Park Zoo, Waterways Cruises, Museum Hack, Real New York Tours, and more!

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EUROPE

Top Europe posts include 3 Days in Paris with Kids, Paris by TukTuk, Walking Tour of Paris, Tips for the Arc de Triomphe with Kids, + Park Guell in Barcelona.



DISNEY

Top Disney posts include a complete itinerary for Disneyland with Toddlers, Maximizing 2 Days at Aulani, Disneyland while Pregnant, + 15 Tips for Disneyland Paris.



HAWAII

Top Hawaii posts include Baby Friendly Activities on Kauai, Luau Kalamaku is Kauai's Only Luau with a Train Ride, Maui with Toddlers + Oahu's Newest Luau.



PACIFIC NORTHWEST

Top Pacific Northwest posts include Portland with Toddlers, 4 Days in Vancouver, BC with Toddlers, Exploring Seattle Center, + Babymooning in Victoria, BC.
